



# Urban Land Institute Philadelphia

Serving Eastern and Central Pennsylvania, Southern New Jersey, and Delaware *presents*

# GLOBAL MARKETPLACE

LIVE | WORK | CONNECT | INVEST

**Thursday, June 7, 2012, The Union League, Philadelphia**

Join 500 real estate leaders and decision-makers to discuss "What's Next:"  
LIVE: Where and how we live impacts development.

WORK: Connecting the built environment, global business and human capital.

CONNECT: Creating successful infrastructure, environments and communities.

INVEST: Discover opportunities and what's trending now.

Interact with 25+ top speakers... attend breakout panel discussions... share ideas and network with your colleagues... meet with exhibitors providing lending, development, planning, design, and related services. Absolutely limited to the first 500 registrants!

*With much appreciation to our event sponsors:*

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7:30AM	<b>REGISTRATION OPENS ~ NETWORKING BREAKFAST THROUGHOUT EXHIBIT AREA.</b>
8:40AM	<b>WELCOME:</b> David Ricci, Chair, ULI Philadelphia.
9:00AM	<b>KEYNOTE SPEAKER:</b> David L. Cohen, Executive Vice President, Comcast Corporation.
9:30AM	<b>MORNING PLENARY SESSION:</b> INVEST/Why or Why Not Here? Albert Behler, President and CEO, Paramount Group; Matt Birenbaum, Exec VP, Avalon Bay Communities; Michael D. Cochran, Senior Managing Director, EastDil Secured. Moderator: Peter Linneman, CEO, American Land Fund.
10:15AM	<b>NETWORKING BREAK IN THE EXHIBITION HALL</b>
11:00AM	<b>CHOOSE FROM 2 CONCURRENT SESSIONS:</b> <ul style="list-style-type: none"> <li>✓ <b>LIVE/Global Demographics:</b> M. Leanne Lachman, President, Lachman Associates/Columbia University; Ned Kaufman, Director of Research Program, Rafael Vinoly Architects, which recently published "Pressures and Distortions: City Dwellers as Builders and Critics."</li> <li>✓ <b>WORK/The State of Education and Its Impact on Global Competitiveness &amp; Jobs:</b> Stephen S. Tang, CEO, University City Science Center; John Swoyer, CEO of MaST (Math Science Technology) Charter School; Dr. Ali Houshmand, Interim President, Rowan University; Ron Tomalis, Secretary of Education, Commonwealth of Pennsylvania. Moderator Marilyn Jordan Taylor, Dean and Paley Professor, University of Pennsylvania School of Design.</li> </ul>
12:00PM	<b>LUNCHEON ~ KEYNOTE SPEAKER:</b> Bill McNabb, Chairman & CEO of The Vanguard Group, the world's largest pure no-load mutual fund company, managing more than \$1.6 billion in assets.

1:00PM

**CHOOSE FROM 2 CONCURRENT SESSIONS:**

- ✓ **CONNECT/Development, Infrastructure & Transit:** **Mitch Warren**, Executive Director, Northeast Corridor Infrastructure and Operations Advisory Commission; **Wes Guckert**, President, The Traffic Group; **Mark Gale**, CEO, Philadelphia International Airport; **Steven Goldin**, past Director of Real Estate at WMATA. Moderator: **Emil H. Frankel**, Director of Transportation Policy, Bipartisan Policy Center.
- ✓ **INVEST/Forging Successful Public-Private Partnerships on Infrastructure Investment:** **Rob Collins**, Managing Director, Head of Infrastructure Banking–Americas, Greenhill, advisor to Governor Corbett; **PA State Rep. Richard Geist** (R-79); **Sonia M. Axter**, Managing Director for Infrastructure Investments, ULLICO Investments. Moderator: **Frank Rapoport**, McKenna Long & Aldridge.

2:00PM

**NETWORKING BREAK IN THE EXHIBITION HALL**

2:30PM

**CHOOSE FROM 2 CONCURRENT SESSIONS:**

- ✓ **LIVE/The Human Experience:** **John Palmieri**, Executive Director, NJ Casino Reinvestment Development Authority; **Nancy DeLucia**, Director of Policy and Community Engagement, Greater Philadelphia Cultural Alliance. Moderator: **Daniel Biederman**, President, Bryant Park (NY) Management Corp.; and President, Biederman Redevelopment Ventures Corp.
- ✓ **CONNECT/Smart Cities, Systems and Technology Innovation:** **Ed Danyo**, Worldwide Real Estate & Facilities, GlaxoSmithKline; **Charles (“Chip”) O’Donnell**, Siemens US head of Sustainability & Business Development; **Thomas R. Ike**, VP for Commercial Sales, Lutron Electronics. Moderator: **Chuck Leitner**, Chair, ULI Greenprint Center for Building Performance.

3:30PM

**CLOSING KEYNOTE SPEAKER:** **Robert Isom**, Executive Vice President & Chief Operating Officer, US Airways.

4:15PM

**SHOWCASE: See What’s Next for Our Region ~ and Happy Hour!**

**Continuing Education Credits Available On-Site:** **AICP:** 5.75 Certification Management (CM) credits pending. **ARCHITECTS:** 4.0 AIA/CES (HSW/SD) Learning Units from AIA. **Landscape Architects (PA & DE):** 2 CEUs pending. **Engineers:** up to 3 PDH.

**Platinum Annual Sponsors:** AMC Delancey Group; Brandywine Realty Trust; Citizens Bank; Dranoff Properties; Ernst & Young; KPMG; Langan Engineering & Environmental Services; Liberty Property Trust; O’Donnell & Naccarato; PECO; Pennsylvania Real Estate Investment Trust; The Goldenberg Group; The Norwood Company; Zell/Lurie Real Estate Center at Wharton.

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**DON’T MISS OUT! Register online now at <http://philadelphia.uli.org/events.aspx> or call ULI Customer Service at 800-321-5011**

**VISIT OUR EXHIBITORS:** Bank of America Merrill Lynch, BartonPartners/ArchitectsPlanners, Commonwealth Land Title Insurance Company, Harkins Builders, Langan Engineering & Environmental Services; Print-O-Stat; Susquehanna Bank; T&M Associates, Timothy Haahs & Associates, and many more. **We still have room for you! Call 215-446-2930.**

**THANKS TO OUR PROMOTIONAL PARTNERS:** 10,000 Friends of Pennsylvania, AIA Delaware, AIA Philadelphia, BIA Philadelphia, Builders League of South Jersey, Delaware Valley Green Building Council, Global Philadelphia Association, NAIOP, PenTrans, Select Greater Philadelphia, Society for Marketing Professional Services.